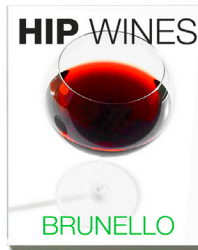
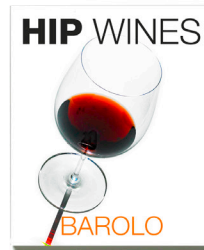
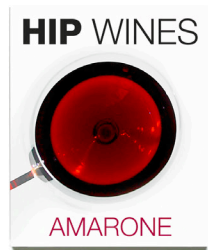


# HIP WINES – a wine book series

This is the first six in a series of fifteen books about interesting wineries. They are not “wine-nerd-books” but a journey in to love and passion for wine. When it comes to music, art, love and taste, there is no right or wrong. It is the same with wine. If you like it, you like it. The books are about winemakers in wine districts from all over the world. Get to know thier passion for vineyards, winemaking and wine. There are five books about Italy. The sixth is about Mallorca. See, feel and experience the wine before it ends up in your glass.



ULF STRÖMQVIST is project manager and marketer. Beside his mission as brand specialist he has produced a number of gastronomic books. His book NJUTA (Enjoy/Disfrutar), has won awards in Sweden and internationally.

[www.metamorfofen.se](http://www.metamorfofen.se)

PEER ERIKSSON is director, writer and filmer/photographer. With 40 books produced in wine, food, design and art. He has produced the five books in the HIP WINES series about Italian wines. The series will include more books. Next production is planned for Rioja.

[www.peerdesign.se](http://www.peerdesign.se)